

Data Protection and Privacy Policy

On The Go Recreation Limited Data Protection and Privacy Policy

At **On The Go Recreation Limited**, we take your privacy and the protection of your personal information seriously. This Data Protection and Privacy Policy outlines how we collect, use, and safeguard your personal data in compliance with the applicable laws of Zanzibar and Tanzania.

1. Data Collection

- We collect personal information such as your name, address, phone number, email, and identification documents (e.g., passport or driver's license) during the rental process.
- Information is collected when you interact with our website, book rentals online, or provide personal details at our physical location.

2. Use of Personal Data

- **Purpose:** We collect personal data to manage your bicycle rental, provide customer service, process payments, and ensure compliance with local laws (e.g., identity verification for security purposes).
- **Marketing:** With your consent, we may use your email address or contact details to send promotions or offers related to our services. You may opt out of marketing communications at any time.

3. Data Protection

- **Security Measures:** We implement industry-standard security measures to protect your personal data from unauthorized access, disclosure, or misuse. This includes encryption, secure data storage, and access controls.
- **Data Retention:** Personal data will be stored only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

4. Third-Party Sharing

- We do not sell or share your personal data with third parties, except where necessary to process payments or comply with legal obligations (e.g., government authorities, law enforcement).
- In cases where third-party service providers are involved, they are bound by contractual obligations to protect your data in accordance with this policy.

5. Your Rights

- **Access and Correction:** You have the right to access the personal data we hold about you and request corrections to inaccurate or outdated information.

- **Deletion:** You may request the deletion of your personal data at any time, subject to legal retention requirements.
- **Withdrawal of Consent:** If you have provided consent for data processing (e.g., for marketing), you may withdraw it at any time.

6. Contact Information

- If you have any questions or concerns regarding this Data Protection and Privacy Policy, or if you wish to exercise your data rights, please contact us at contact@onthego.africa

By renting a bicycle from **On The Go Recreation Limited**, you agree to this policy and the processing of your data as outlined above.