

# Sustainability Policy

## **On The Go Recreation Limited Sustainability Policy**

At **On The Go Recreation Limited**, we are committed to fostering sustainable tourism and minimizing our environmental impact in Zanzibar. Our sustainability efforts are designed to protect the local environment, promote responsible tourism, and contribute to the community's economic development. We believe that small, everyday actions can have a big impact on the planet. Our Sustainability Policy is built on the following pillars:

### **1. Eco-Friendly Transportation**

- **Low Carbon Emissions:** Bicycles are a zero-emission mode of transportation. By offering bike rentals, we provide an environmentally friendly alternative to fuel-powered vehicles, helping to reduce carbon emissions on the island.
- **Energy Efficiency:** We ensure that the materials used in our bicycles are durable and long-lasting, which minimizes resource consumption and waste over time.

### **2. Sustainable Practices in Operations**

- **Bicycle Maintenance and Lifespan Extension:** We regularly service and maintain our bicycles to extend their lifespan and reduce the need for frequent replacements. Well-maintained bikes also reduce the risk of environmental harm caused by improperly discarded materials.
- **Eco-Friendly Products:** We use environmentally safe cleaning and lubrication products when maintaining our fleet to avoid polluting the surrounding ecosystem.
- **Waste Reduction:** We implement strict waste management protocols to reduce, reuse, and recycle materials used in our operations, including old parts and packaging materials.

### **3. Supporting Local Communities**

- **Local Partnerships:** We prioritize working with local suppliers, from bicycle parts to ancillary services, to reduce transportation emissions and boost the local economy.
- **Community Engagement:** We actively promote responsible tourism and educate visitors on local customs and environmental conservation practices.

### **4. Conservation and Environmental Awareness**

- **Environmentally Friendly Routes:** We recommend scenic cycling routes that minimize environmental disruption and highlight natural beauty, encouraging riders to respect local wildlife and landscapes.

- **Tourism Impact:** Our rental service contributes to lowering traffic congestion and noise pollution, preserving Zanzibar's peaceful atmosphere.
- **Green Initiatives:** We collaborate with local environmental organizations on tree planting initiatives and beach clean-up campaigns to protect the island's unique biodiversity.

By prioritizing sustainability, we are not only promoting eco-friendly tourism but also ensuring that Zanzibar's natural beauty and resources are preserved for generations to com